



## EcoSMEnergy Privacy Policy

The “**LIFE23-CET-EcoSMEnergy**” project is an EU project (hereinafter referred to as “Project”) funded by the European Climate, Infrastructure and Environment Executive Agency (CINEA).

The EcoSMEnergy project aims to offer a holistic solution to address energy challenges of SMEs in NACE code sectors C20 to C22 and C25 to C29, with tangible impacts on energy efficiency and sustainability, while aligning with EU directives focused on energy efficiency and promoting clean energy transitions. Its primary objective is to enhance energy efficiency and sustainability of SMEs in the targeted sectors by means of a broad range of activities that deal with challenges related to energy efficiency, lack of awareness, motivation, or access to financial solutions.

The Project is being implemented by a consortium of 12 organisations (the Project Partners) established in ten different countries, Austria, Belgium, Cyprus, Estonia, France, Germany, Italy, Latvia, Malta, and Spain:

1. **EUROCHAMBRES - Association of the European Chambers of Commerce and Industry A.I.S.B.L.**, PIC 954556243, established in Avenue des Arts 19A/D, Brussels 1000, Belgium
2. **CHAMBRE DE COMMERCE ET D'INDUSTRIE MARSEILLE PROVENCE (CCIAMP)**, PIC 996851444, established in PALAIS DE LA BOURSE 7, MARSEILLE 13221, France,
3. **CAMBRA OFICIAL DE COMERC INDUSTRIA I NAVEGACIO DE BARCELONA (CCB)**, PIC 965446239, established in AVENIDA DIAGONAL 452, BARCELONA 08006, Spain,
4. **UNIVERSITA DEGLI STUDI DI BRESCIA (UNIBS)**, PIC 999893946, established in PIAZZA MERCATO 15, BRESCIA 25121, Italy,
5. **MTU EESTI KAUBANDUS-TOOSTUSKODA (Estonian CCI)**, PIC 999937111, established in TOOM KOOLI 17, TALLINN 10130, Estonia,
6. **LATVIJAS TIRDZNIECIBAS UN RUPNIECIBAS KAMERA (LTRK / LCCI)**, PIC 942726414, established in K.RISJANA VALDEMARA IELA 35, RIGA 1010, Latvia,
7. **MALTA BUSINESS FOUNDATION (MBB)**, PIC 941612078, established in MALTA BUSINESS BUREAU, THE EXCHANGE BUILDINGS, REPUBLIC STREET, VALLETTA VLT 1117, Malta,
8. **KYPRIAKON EMBORIKON KAI BIOMICHANIKON EPIMELITIRION (CY CCI)**, PIC 950669938, established in GRIVA DIGENI 38 & DELIGIORGI 3, LEFKOSIA 1066, Cyprus,
9. **ENERGEIAKO GRAFEO KYPROU (CEA)**, PIC 986210447, established in LEFKONOS 2-12, LEFKOSIA 1011, Cyprus,
10. **ENERGIEINSTITUT DER WIRTSCHAFT GMBH (EIW)**, PIC 951628589, established in MARIANNENGASSE 10/1, WIEN 1090, Austria,
11. **SEnerCon GmbH (SEC)**, PIC 952918204, established in Hochkirchstrasse 11, Berlin 10829, Germany,
12. **EKODOMA (EKODOMA)**, PIC 999688403, established in 3-3 Noliktavas Street, RIGA LV-1010, Latvia.

This Privacy Policy outlines how the Project Partners (hereafter “we”, “us”, “our”) processes your personal data through the participation or involvement in the project including any data you may provide to us when you use our forms, sign up to our newsletter or submit an inquiry or comment.

Personal data means any information about an individual from which that person can be identified. It does not include data where the identify has been removed (anonymous data).

We process your personal data in compliance with the European General Data Protection Regulation (EU) 2016/679, applicable national data protection laws and in accordance with the purposes, requirements and restrictions that are set out in this Privacy Policy.



### **What personal data do we process?**

We may process different kinds of personal data that you communicate to us, including email addresses, names, phone number, country, employer's name, function, username or other identifier, password, and any other data that you may share with us.

If you participate in a conference, event or meeting, we will keep a record of your participation and we may also process, among others, your dietary restrictions, feedback forms, photographs and videos, as well as transcripts and recordings.

### **How do we use your personal data?**

We may use information from you or about you:

- to implement the Project and to manage your participation in the Project, this includes communicating with you about activities, conducting surveys, organising workshops, seminars, training courses, and events, writing minutes, taking attendance lists, distributing newsletters, documents or other publications to you;
- to collaborate with you as a partner;
- to promote the Project and to disseminate the Project's achievements to the wider public, this includes marketing the Project through the use and publication of pictures, testimonials and videos via different channels (e.g., Projects' website, social media etc.);
- for IT purposes, such as enhancing our website and identifying website usage trends.

### **With whom and how do we share your personal data?**

In the course of the implementation of the Project as outlined in this policy, we may disclose your personal data to:

- to the Project Partners and the European Commission/CINEA on a need-to-know basis for the above purposes;
- to our service providers who provide services such as event organisation, platform hosting, software provider, data analysis, IT services, e-mail and direct mail delivery services, auditing services, and other services, in order to enable them to provide such services;
- to enable the functioning of the Project website;
- as we believe to be necessary, if permitted or required by applicable law.

With your consent, we may also use and disclose information collected in other ways.

The disclosure of personal data to the recipients set out above may involve the transfer of personal data to other jurisdictions outside the European Economic Area ("EEA"). Such countries may not have the same data protection laws as our jurisdiction. When we transfer personal data to a recipient outside of the EEA, we will always ensure appropriate safeguards are in place. You can request further information using the contact details below.

### **What is our legal basis for processing your personal data?**

Our legal basis for processing your personal data in the context of the Project and related services will depend on the personal data and processing activity involved and the specific context in which it was obtained. This can be:

- our legitimate business interest to manage the Project (e.g., communication with stakeholders, development of the infrastructure, managing our IT systems and audits etc.);



- our compliance with legal and regulatory requirements under applicable laws (e.g., keeping records for tax purposes or for accounting, providing information to public authorities);
- your consent, when we process your personal data for specific purposes, in such case your explicit consent will be requested in advance (e.g., videos and pictures). You always have the right to withdraw your consent at any time by using the contact details below.

### **How long do we retain your personal data**

We only retain personal data for as long as is reasonably necessary to fulfil the purposes we collected it for, including the purpose of satisfying any legal, regulatory, reporting or auditing requirements (usually for five (5) years after project termination). We may retain your personal data for a longer period in the event of complaint or if we reasonably believe there is a prospect of litigation.

### **What are your rights**

You have the right to:

- Access the personal data we hold about you and to obtain a copy.
- Obtain the rectification of your personal data if it is inaccurate.
- Obtain the erasure of your personal data.
- Ask us to stop using your data, if you believe something is wrong, while we sort out the problems.
- Receive the personal data you have provided in a commonly used format, so you can take it somewhere else if you wish.
- Object to the use of your data for marketing purposes at any time.
- Lodge a complaint with your national Data Protection Authority, if you believe your rights are not being respected.

If you wish to exercise any of the rights set out above, please contact us (details below). We may need to request specific information from you in order to help us confirm your identity and ensure your rights to access your personal data (or exercise any of your other rights). We may also contact you to ask you for further information in relation to your request to speed up our response.

### **Event visibility - photographs and/or videos during events**

By taking part in our Project events as a panellist or speaker, you grant us, and the European Commission full rights to use the images resulting from the photography/video filming, and any reproductions or adaptations of the images for dissemination purposes on our, or the European Commission's websites and social media accounts, and in publications. By taking part in our Project events as a participant, we'll ask for your consent to use the images resulting from the photography/video filming, and any reproductions or adaptations of the images for dissemination purposes on our or the European Commission's websites and social media accounts, and in publications.

### **How do we protect your personal data?**

We take appropriate technical and organisational measures to safeguard and protect your personal data against unauthorised or unlawful processing and against accidental destruction, loss, access, misuse, damage and any other unlawful forms of processing of the personal data in our possession.

### **How to contact us**



**Funded by  
the European Union**



If you would like to contact us or if you have any question about this Privacy Policy, please contact [privacy@eurochambres.eu](mailto:privacy@eurochambres.eu) with the reference to the Project.

This data privacy policy may be updated at any time and Eurochambres will notify you in writing of any material changes.

Last updated: 28 April 2025